The Guessing Game is a simple and cost effective way to raise money for your classroom’s Earth Month is for the Animals campaign.

Here’s how:

• Visit the bulk store and pick up small candies, like jelly beans, that you’ll use to fill up a glass jar.
• Set up an area at your school, like the front foyer, administration office or classroom, where students and teachers can donate money to receive a ballot that lets them guess the number of candies in the jar. If your school is already planning a celebration, fair, or concert, consider displaying your candy jar at this event. This can help increase participation in your classroom’s Earth Month is for the Animals campaign.

  TIP: Be sure to collect the contact information of contest participants on the ballots – you’ll need this to get in touch with the winner!
• After you’ve collected the ballots, read the entries to find the person with the closest number, then contact them with the good news – they’ve won the candy jar!

Tips:

• Count the candies while you put them in the jar and keep the number in a secure place, like on your mobile phone or in your desk
• Use a lidded jar to prevent people from touching the candies
• Have your class vote on the type of candy they want to put in the jar

Promoting:

• Promote your classroom’s Earth Month is for the Animals campaign with the downloadable Guessing Game poster
• You can also promote your campaign and the Guessing Game during morning announcements
• Use the project fact sheet, available online, to provide more information to your customers about the animals they’re helping
• Inform other teachers about your classroom bake sale so they can let their students know how to participate

Wrapping Up:

• Once the money is collected, count the total and track it using the pledgesheet provided
• Let your students know how much they’ve raised and where they are in relation to their fundraising goal by tracking their progress with the downloadable donation thermometer
• Celebrate success!

Submitting Your Donations:

• If students will be fundraising individually, you can provide them with a pledgesheet to keep track of the donations they’ve collected. Please note that any donors requiring tax receipts (minimum $10 donation) must provide their full first and last name as well as their mailing address so that we can issue and mail their receipts as required
• If your class has chosen a fundraising activity to participate in together, you can use the pledgesheet for teachers provided online to track total donations and collect donor information for those donors who require tax receipts.
• Once your campaign is over and you’ve collected your donations, you can send a cheque to our office:
  9520 Pine Valley Drive, Woodbridge, ON L4L 1A6

If you don’t plan to use pledgesheets, please include the following information with your cheque:

1) The name of your school/class
2) The number of students in your class
3) Your school’s mailing address
4) Your email address
All funds raised support and our Earth Month is for the Animals Campaign!

Classroom Name

Guess How Many!

All funds raised support

and our Earth Month is for the Animals Campaign!
Tape this label onto your jar and hand out the ballots to your guessers!

All funds raised support

and our Earth Month is for the Animals Campaign!

Classroom Name

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