



Position Title: Jr. Multimedia Designer

Reports to: Creative Lead

Start Date: June 24, 2019

Earth Rangers is the kids' conservation organization, committed to instilling environmental knowledge, positivity, and the confidence to take action in every child in Canada. We do this through a variety of free programming that children can participate in at school, at home, and in their communities. All of these programs are educational and engaging—but more importantly, they show children that the things we do today will matter tomorrow.

Earth Rangers has grown to be over 200,000 members strong—and we're not finished yet!

We are seeking a Multimedia Designer to join our Creative Services team. This role involves supporting all areas of the organization including our programs, live show production, educational content, business development, marketing and communications.

Key Responsibilities:

Graphic Design (web):

- Create assets for our websites (www.Earthrangers.com and www.Earthrangers.org)
- Design, slice, assemble and deploy e-Blasts
- Produce assets for social media
- Design assets for the Earth Rangers App

Graphic Design (print):

- Create brochures, reports & direct mail pieces
- Work with external vendors to coordinate asset production (Stickers, posters, specialty print jobs, buttons)
- Operate Roland large format printer

Video production:

- Filming, editing and compositing of video featurettes to be featured on our various platforms (promos, educational videos, content series, how-tos, etc.)
- Work as part of the production team for larger video productions (TV spots, feature videos) – tasks will include lighting, sound recording, location scouting, casting bookings and camera operation

Multimedia presentation design:

- Source and secure content files (video, photo and audio)
- Design and implement the Earth Rangers Multimedia school assembly presentation
- Use [Q-Lab](#) to assemble and operate the presentation

Technical support for show teams:

- Provide hardware tech support for show teams
- Provide remote content support for show teams (content updates, show variations, etc.)
- Organize show content data via Google drives

Marketing and promotion:

- Support the Earth Ranger Shop
- Work with vendors to source promotional materials (trophies, attire, stuffed animals, etc.)

Qualifications:

- Expert knowledge of Adobe Photoshop
- Expert knowledge of Adobe Illustrator
- Basic knowledge of Adobe Premiere or Final Cut Pro required
- Basic knowledge of Adobe Audition, Audacity, Q-Lab an asset
- Ability to work well independently and within a team environment
- Excellent written and verbal communication skills
- College or an equivalent of education and experience
- Passion for the environment

Interested applicants please forward your resume **and** portfolio to hr@earthrangers.ca